

# Leading MNC-FMCG Client is urgently looking for Junior Manager Visibility in Multan & Karachi



## Main Job Purpose :

To develop winning solutions to deliver company ambition towards world class in-store execution and achieve it within approved budgets through effective planning and execution of strategies to support overall trade channel.

## Competencies :

- ✓ Strong Presentation, Interpersonal & Analytical Skills.
- ✓ On-ground activity management.
- ✓ Art of persuasion, Team Player, Self driven and enthusiastic.

## Requirements :

- ✓ Education: BBA
- ✓ Location: Lahore
- ✓ Experience: 02 years
- ✓ Salary: Up to 70K
- ✓ Travel: Yes (Company maintained Car & Fuel Card will be provided)

## Key Responsibilities :

- Continuously track competitor activities and create a dynamic reporting system.
- Devise cost effective and scalable branding options for uplifting the trade.
- Responsible for end-to-end creation of PO process till job Completion.
- Redefine the process post execution analysis with strong analytical skills.
- Coordinate with Field Team/Regions/Agencies for Proper Executions.
- Translate trade marketing strategies into activations to ensure that the plan is effectively communicated and implemented through all relevant touch points.
- Uplift the Competitive visibility in Store.
- Identify drivers for growth in the overall channel.
- Develop trade marketing strategies consistent with the agreed channel marketing objectives.
- Ensure audit while creating RCs.

**Send your profiles till December 05, 2021**