

**CAREER OPPORTUNITY:  
LOOKING FOR LEADING  
MNC – FMCG CLIENT**

# **JUNIOR MANAGER ACTIVATION LAHORE**



## **MAIN PURPOSE OF THE ROLE**

Work closely and liaise with brand/category planner. Plan and Execute on-ground activations, fitting in with Brand Strategies. Manage Activation Agencies and get work done with and through them.

## **RESPONSIBILITIES**

- Confirm implementation of agreed activation, in terms of Scale, Timing, Quality of Delivery, Product/Sample availability/quality.
- Fixtures/ Vans in place.
- Safety/Security measures in place, Safety Audit, Safety training to stakeholders.
- Solve immediate on-ground issues as they arise.
- Organizing and delivering training to 3P staff as required.
- Organizing QA process through 3P (research/back checkers) to monitor delivery standards.

## **SKILLS / COMPETENCIES**

- Good interpersonal skills
- Strong bias for action
- Good at MS Office especially Excel
- Able to coordinate with multiple teams and take multiple stakeholders along.

## **REQUIREMENTS**

- Degree: BBA / MBA
- 1-2 years experience in Activation / Execution
- 50% Travelling require

**INTERNAL CONTACTS:** IP, Brands, Safety, Activation Planner

**EXTERNAL CONTACTS:** Agencies and third parties

**GROSS SALARY:** Up to 60K

**Interested candidates may apply till November 14, 2021**