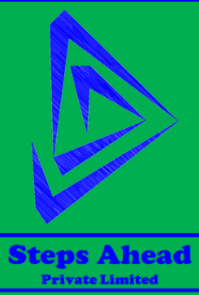


# Leading MNC-FMCG Client is urgently looking for Junior Manager-Visibility in Lahore



- Education: BBA
- Location: Lahore
- Experience: 02 years
- Salary: Upto 70K
- Travel: Yes (As per Company Policy , Fuel will be provided as per agreed SOP)

## Main Job Purpose:

- To develop winning solutions to deliver company ambition towards world class in-store execution and achieve it within approved budgets through effective planning and execution of strategies to support overall trade channel.

## Competencies:

- Strong Presentation and Interpersonal Skills.
- Analytical skills and On-ground activity management.
- Sharing and transfer of best practices.
- Art of persuasion, Team Player, Self driven and enthusiastic individual.

## Key Responsibilities:

- Continuously track competitor activities and create a dynamic reporting system.
- Devise cost effective and scalable branding options for uplifting the trade.
- Responsible for end-to-end creation of PO process till job Completion.
- Redefine the process post execution analysis with strong analytical skills.
- Coordinate with Field Team/Regions/Agencies for Proper Executions.
- Translate trade marketing strategies into activations to ensure that the plan is effectively communicated and implemented through all relevant touch points.
- Uplift the Competitive visibility in Store.
- Identify drivers for growth in the overall channel.
- Develop trade marketing strategies consistent with the agreed channel marketing objectives.
- Ensure audit while creating RCs.

Candidates having relevant experience and qualification can send their updated profiles,  
till **August 20,2021**