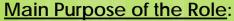
## CAREER OPPORTUNITY: LOOKING FOR LEADING MNC-CLIENT



Work closely and liaise with brand/category planner. Plan and Execute on-ground activations, fitting in with Brand Strategies.

Manage Activation Agencies and get work done with and through them.

Location: Lahore

**Gross Salary:** Up to 55K

#### **Responsibilities:**

- Confirm implementation of agreed activation, in terms of:
- Scale, Timing, Quality of Delivery, Product/Sample availability/quality.
- Fixtures/Vans in place.
- Safety/Security measures in place, Safety Audit, Safety training to stakeholders.
- Also to solve immediate on-ground issues as they arise.
- Organizing and delivering training to 3P staff as required.
- Organizing QA process through 3P (research/back checkers) to monitor delivery standards.

# Junior Manager Operations -Lahore



## **Functional Skills/ Knowledge Areas**

- Good interpersonal skills
- Should have strong bias for action
- Should be good at MS Office especially Excel

## **Competencies:**

- Should have good management skills
- Should be able to coordinate with multiple teams and take multiple stakeholders along.

## **Minimum Requirement**

- Degree: BBA / MBA
- 1-2 years experience in Execution
- 50% Travelling require

#### **Internal Contacts:**

IP, Brands, Safety, Activation Planner

### **External Contacts**

Agencies and third parties