

Leading MNC-FMCG Client is urgently looking Field Operational Manager for Trade business.

Location: Faisalabad



Field Operational Manager (FOM)

- Education: BBA / MBA Marketing
- Experience: 1-2 years.
- Salary: up to 70K and other benefits
- Location: Faisalabad

Skills Required:

- Possess strong interpersonal, analytical and multi-tasking skills.
- A lot of empowerment will be given in this role hence the resource should be good at accountability, responsibility should have strong bias for action.
- Basic Information Technology knowledge is a pre-requisite.

Objective:

Manage the distributors and trade for designated territory to ensure effective and efficient distribution operations to deliver sales Key Performance Indicators / targets.

Key Responsibilities:

- Drive business to the desired ambition Underlying Volume Growth / Sales Growth.
- Uplift the Competitive visibility in Store.
- Coordinate with Distributor/Customer Operational plans / Executions.
- Negotiate with Customer for Joint Business planning.
- Have the acumen for Financial Matrix - Business Profitability / Gross Margin.
- Lead and drive the extended team - Build team & develop talent.
- Be accountable to uphold the business Key Performance Indicators.
- Redefine the process post execution analysis with strong analytical skills.

Candidates having relevant experience and qualification can send their updated profiles, till April 09, 2021.