

**Leading MNC-FMCG Client is urgently looking for
Junior Manager Demos- Home Care
Location: Karachi**



Job Description:

- **Job Title:** Junior Manager Demos-Home Care
- **Job Location:** Karachi
- **Salary:** Upto 50k

Job Specification:

- **Qualifications:** Chemical Engineer or Chemical Scientist
- **Experience:** 2 to 3 years (In FMCG related to Home care/Beauty/Personal Care)

Key Responsibilities:

- Support Knowledge Based selling (KBS) and Consumer Technical Insights (CTI) in developing product experience related demos
- Sound understanding of consumers along with knowledge of latest innovation and research methodologies to assess product benefits and performance in the lab.
- Ability to assess feasibility of ideas and support implementation of new technologies with stories to create winning experience for our consumers.
- Ability to combine creativity with analytical thinking, strong data interpretation and story-telling skills.
- Support Brands & Sales team end-to-end for the execution of Product Experience Toolkits for the field activations.
- Partnering with HC & BPC CCBTs for demo

CANDIDATES HAVING RELEVANT EXPERIENCE AND QUALIFICATION CAN SEND THEIR UPDATED PROFILES, TILL **APRIL 01, 2021**.