



CAREER OPPORTUNITY:LOOKING FOR A LEADING MNC-CLIENT Junior Content Executive-Karachi

Job Purpose Summary:

This position owns the creative design and execution of ecommerce materials for both print and digital. This includes the development, design and execution of marketing and promotional pieces, including print, online, mobile, videos, collateral materials, and internal and external training pieces. This may include the supervising of third-party designers, photographers, illustrators, production artists and creative freelancers for specific assignments as needed. The Content Marketing Manager works with the local market team to develop strategies for creative print, merchandising, social and digital campaigns. Must have strong leadership skills, a design background and proficiency with applications such as Adobe Creative Suite.

Location: Karachi

Salary: Market Competitive

Qualification: Bachelor's Degree

Travel Requirements: 10%-20% travel as needed to meet with in market client teams

Function Specific Activities:

- Creative Direction
- Digital Design
- Print Design & Execution
- Training Materials
- Internal Newsletters
- Conferences
- Visual Assets Management

Experience:

- Passion, attention to detail and energy
- 5+ years of design experience
- 2 -3 years of design project management experience
- Undergraduate degree in Fine Arts, Graphic Design or related field or equivalent visual design a plus
- Ability to communicate effectively, both orally and in writing
- Ability to organize, prioritize, and schedule work assignments
- Proficiency in Photoshop, Illustrator, InDesign & Flash
- Strong illustration and typographic skills
- Proficiency in MS PowerPoint, MS Word
- Experience with Word press, Drupal, and HTML
- Experience with email marketing & marketing automation programs
- Experience with Adobe After Effects & video editing a plus
- Photography skills

Interested candidates may apply , till **November 03,2020**