

**CAREER OPPORTUNITY:  
LOOKING FOR LEADING MNC-CLIENT**

**Assistant Manager Execution (Activation-QA)  
Lahore**



**Main Purpose of the Role:**

Work closely and liaise with brand/category planner. Plan and Execute on-ground activations, fitting in with Brand Strategies. Manage Activation Agencies and get work done with and through them

**Functional Skills/ Knowledge Areas**

- Good interpersonal skills
- Should have strong bias for action
- Should be good at MS Office especially Excel

**Location:** Lahore

**Gross Salary:** Up to 70K

**Responsibilities:**

- Confirm implementation of agreed activation, in terms of:
- Scale, Timing, Quality of Delivery, Product/Sample availability/quality.
- Fixtures/Vans in place.
- Safety/Security measures in place, Safety Audit, Safety training to stakeholders.
- Also to solve immediate on-ground issues as they arise.
- Organizing and delivering training to 3P staff as required.
- Organizing QA process through 3P (research/back checkers) to monitor delivery standards.

**Competencies:**

- Should have good management skills
- Should be able to coordinate with multiple teams and take multiple stakeholders along.

**Minimum Requirement**

- Degree: BBA / MBA (Majors in Marketing)
- 1-2 years experience in Execution
- EHS work experience

**Internal Contacts:**

IP, Brands, Safety, Activation Planner

**External Contacts**

Agencies and third parties

Interested candidates may apply at [hr@stepsahead.com.pk](mailto:hr@stepsahead.com.pk), Till April 09,2020

**Please mark the Position (AM-QA) in Subject line**