

**Leading MNC-FMCG Client is urgently looking for  
Junior Manager Operations- Marketing  
Location: Karachi, Head Office**



**Job Description:**

▶ **Job Title:** JM Operations Marketing

▶ **Job Location:** Karachi, Head Office

▶ **Salary:** 45k to 50k

▶ **Job Duties:**

- ▶ Support Channel Marketing in campaign implementation and day to day operational tasks
- ▶ Support Category Mix in product management and operational tasks
- ▶ Support Chains in project management.
- ▶ Update and implement of category launches, channel activations and company promotions.
- ▶ Assist Category Mix teams and Channel marketing teams in daily product management (Ops meeting representation/ Stock situation analysis and stock on hand reporting including Demand Forecasting.
- ▶ Liaise with local advertising/promotional agencies and assist with marketing material preparation and organizing promotional activities, coordinate allocation and releasing of merchandising materials to areas.

**Job Specification:**

▶ **Qualifications:** BBA/MBA (Marketing)

▶ **Experience:** 2 to 3 years

▶ **Skills/ Requirements:**

- ▶ Business Planning and implementation
- ▶ Project Management
- ▶ Business Process design and Management
- ▶ Presentation skills
- ▶ Analytical skills, understanding market insight
- ▶ Category, Brand strategy and Plans
- ▶ Innovation, renovation strategies
- ▶ In-market activation
- ▶ Consumer and Customer understanding
- ▶ Pro-activeness, self-motivated, influencing skills
- ▶ Strong networking ability
- ▶ **Main Responsibilities:**
- ▶ Co-ordination and participation in Marketing and Channel Marketing Weekly/Monthly/Quarterly
- ▶ Identify key business issues by making sharp assessments and analysis, propose actions and next steps from market share and innovation point of view
- ▶ Daily Product Management/ Innovation Management
- ▶ Create and Compile knowledge content for the Category Communities using Global best practices and continuously sight for new ideas and technologies

**Candidates having relevant experience and qualification can send their updated profile at [hr@stepsahead.com.pk](mailto:hr@stepsahead.com.pk), mentioning "JM-MKT Ops" in subject line, till March 04, 2020.**