

**CAREER
OPPORTUNITY**

Junior Manager Execution Planner - Karachi (Activation)

**LOOKING FOR
LEADING
MNC-CLIENT**

Main Purpose of the Role:

Work closely and liaise with brand/category planner.
Plan and Execute on-ground activations, fitting in with Brand Strategies.
Manage Activation Agencies and get work done with and through them

Responsibilities:

- Confirm implementation of agreed activation, in terms of:
- Scale, Timing, Quality of Delivery, Product/Sample availability/quality.
- Fixtures/Vans in place.
- Safety/Security measures in place, Safety Audit, Safety training to stakeholders.
- Also to solve immediate on-ground issues as they arise.
- Organizing and delivering training to 3P staff as required.
- Organizing QA process through 3P (research/back checkers) to monitor delivery standards.

Internal Contacts:

IP, Brands, Safety, Activation Planner

External Contacts

Agencies and third parties

Functional Skills/ Knowledge Areas

- Good interpersonal skills
- Should have strong bias for action
- 50% traveling would be required
- Should be good at MS Office especially Excel
- Multi-tasking

Competencies:

- Should have good management skills
- Should be able to coordinate with multiple teams and take multiple stakeholders along.

Minimum Requirement

- Degree: BBA / MBA (Majors in Marketing)
- 1-2 years experience in Execution

Location

Head Office - Karachi

Gross Salary

Upto 55K
Plus Benefits

We are an equal opportunity employer

Interested candidates may apply at hr@stepsahead.com.pk,
Till 21st Feb'2020- **Please mark the Position in Subject line**