

**LEADING MNC-FMCG CLIENT IS URGENTLY LOOKING FIELD OPERATIONAL MANAGER FOR TRADE BUSINESS.
LOCATION: MIANWALI**



Field Operational Manager (FOM)

- Education: BBA / MBA Marketing
- Experience: 1-2 years.
- Salary: up to 80K and other benefits
- Location: Mianwali

Objective:
Manage the distributors and trade for the designated territory to ensure effective and efficient distribution operations to deliver sales Key Performance Indicators / targets.

Key Responsibilities:

- Drive the business to the desired ambition Underlying Volume Growth / Sales Growth.
- Uplift the Competitive visibility in Store.
- Coordinate with Distributor/Customer Operational plans / Executions.
- Negotiate with Customer for Joint Business planning.
- Have the acumen for Financial Matrix - Business Profitability / Gross Margin.
- Lead and drive the extended team - Build team & develop talent.
- Be accountable to uphold the business Key Performance Indicators.
- Redefine the process post execution analysis with strong analytical skills

Skills Required:

- Possess strong interpersonal, analytical and multi-tasking skills.
- A lot of empowerment will be given in this role hence the resource should be good at accountability, responsibility should have strong bias for action.
- Basic Information Technology knowledge is a pre-requisite

Candidates having relevant experience and qualification can send their updated profile at hr@stepsahead.com.pk, mentioning "FOM - MWL" in subject line, till **February 15, 2020.**